

SWISS MALARIA GROUP ANNUAL REPORT 2016

A SUCCESSFUL YEAR IN PICTURES



2016 witnessed success for the Swiss Malaria Group as they invested in a joint secretariat and in stronger engagement between members.

Our advocacy work started to show visible results: The “Bern Malaria Declaration” signed by 12 parliamentarians in a festive ceremony on the federal square.

Public recognition of pioneering Swiss efforts to end malaria in a statement by WHO Director-General Dr Margaret Chan.

Public awareness raised through broad representation of the SMG in national TV, radio, print and digital media supported by a popular Swiss musician. For all those who missed it: [Watch this TV report \(in Swiss-German\)!](#)

Have a look at our 2016 highlights in pictures...

Networking and organisational development 2016



Welcome to three new members

The Swiss Malaria Group welcomed three new members in 2016 bringing the total to 15 members, uniting research, civil society, public and private sectors to strengthen the Swiss leadership role in the fight against malaria. The following new members have been admitted by decision of the general assembly:

- Save the Children
- PATH (represented in Switzerland as Foundation for Appropriate Technologies in Health)
- Acino Pharma (former silent member)



SMG Code of Conduct signed

The Swiss Malaria Group members signed the SMG's Code of Conduct.

Advocacy 2016



Parliamentary group Suisse-Afrique meeting

SMG organised a parliamentary group meeting together with the Parliamentary Group Suisse-Afrique. Around **50 parliamentarians & ambassadors joined SMG to discuss *Medicines for Africa: How the pharmaceutical industry, research institutions and Swiss development actors join forces*** with speakers from DNDI, MMV & Swiss TPH.



Formation Swiss Parliamentary Group Global Health

During the meeting, a Parliamentary Group on Global Health was formally constituted with Medicus Mundi Switzerland as the coordinating organisation. Co-presidents of this parliamentary group are Rosmarie Quadranti (BDP) member of the Swiss national parliament, and Liliane Maury Pasquier (Social Democratic Party) member of the Swiss council of states.



Bern Malaria Declaration signed by 12 parliamentarians

On World Malaria Day the Bern Malaria Declaration was signed by 10 parliamentarians plus the two presidents of both national chambers during a festive ceremony on the federal square.

<https://www.swissmalariagroup.ch/en/swiss-expertise/bern-malaria-declaration/>

Dispatch on Switzerland's International Cooperation 2017–2020



Malaria in Switzerland's strategy on international cooperation

Malaria is specifically mentioned in Switzerland's Dispatch on International Cooperation 2017-2020. Under its new strategy, SDC supports **malaria prevention, treatment and research** including development of new medicines, diagnostics and prevention methods.

<https://www.eda.admin.ch/deza/en/home/sdc/strategy/legal-bases/message-international-cooperation-2017-2020.html>



SMG Forum for Swiss Corporate Engagement in Global Health with a special focus on malaria

Together with GBC Health, BE Health, Kempinski Hotels and the Swiss African Business Circle, SMG organised a Corporate Forum in Geneva entitled: 'Opportunities for corporate engagement in global health', on 26 January 2017.



SMG 'Listening Post' at Global Fund Board meeting, 16-17 Nov

The Swiss Malaria Group was invited to present at the Board Meeting of the Global Fund to Fight AIDS, Tuberculosis and Malaria in Montreux. It was a unique opportunity to present our association at a booth to around 150 participants and to network with board members and country delegates at a lunch TABLE called the 'SMG Listening Post'.



Margaret Chan statement to SMG members

WHO Director-General Dr Margaret Chan thanked Swiss Malaria Group members for their engagement in the fight against malaria in her video message to inaugurate SMG's World Malaria Day Symposium.

<https://youtu.be/PHIPSdbV32Y>



Symposium "Bern Capital of World Malaria Day"

200 participants joined the Symposium "Bern Capital of World Malaria Day" in the Rathaus, Bern. Speakers included Pedro Alonso, WHO; Elisabeth Chizema, Ministry of Health Zambia; SDC Director Manual Sager; Winner of the Alternative Nobel Prize Hans-Rudolf Herren; and Marcel Tanner, Director Emeritus of the Swiss TPH.

<https://www.swissmalariagroup.ch/en/swiss-expertise/bern-malaria-declaration/impressions-of-the-world-malaria-day-2016.html>

Dienstag, 26. April 2016 / 20MINUTEN

Bern wird zur Hauptstadt des Kampfes gegen Malaria

BERN. Von Bern aus soll Malaria vernichtet werden. Gestern wurde auf dem Bundesplatz die Malaria Deklaration unterzeichnet.

Gestern Nachmittag wurde Bern zur Hauptstadt des Welt-Malaria-Tages 2016 gekürt. «Dieses Siegel ist nicht sexy, aber es widerspiegelt eine grosse Solidarität», sagt Stupi Alexander Eschläppit, «für die schönste Stadt der Welt ist dies eine Ehrlung».

Auf dem Bundesplatz steht derzeit ein Riesen-Moskito. Die fünf Meter hohe Eisenkonstruktion wirkt vor dem Bundeshaus wie ein Mahnmahl. «In Bern ist heute Malaria-Tag. In Afrika ist aber jeder Tag ein Malaria-Tag», heisst es vonseiten der Swiss Malaria Group (SMG). Mehr als 1000 Menschen würden täglich an der Tropen-

Dieser fünf Meter hohe Riesen-Moskito symbolisiert den Kampf gegen das Sumpffieber. recessus

krankheit sterben, 800 von ihnen seien Kinder. Und das, obwohl laut der Weltgesundheitsorganisation die Sterberate in den letzten 15 Jahren weltweit um 60 Prozent zurückgegangen ist. Der Kampf gegen die tödliche Krankheit soll nun auch von Bern aus weitergeführt werden.

Derzeit nehmen die Krbeitsfälle in der Schweiz Einzug in der Schweiz. Sieber von Flüchtlingen (Touristen. Dabei geblieb

A photograph of a large, five-meter-tall mosquito sculpture made of metal, mounted on the facade of a building in Bern. The sculpture is a detailed representation of a mosquito, with its wings and legs clearly visible. It is positioned in front of a classical building with a dome.

Media success: World Malaria Day 2016

With our World Malaria day event 2016 we reached out to **more than 5 million Swiss people** through over 50 press articles, TV and radio reports.

Download the full media report:

<https://www.swissmalariagroup.ch/en/meta/news/media-reaction-world-malaria-day-2016.html>



Launch of the SMG #EndMalaria photo and video contest

SMG launched its photo and video contest at the Swiss TPH Winter Symposium, 9-10 December. Afterwards, a well-attended apéro allowed for networking among the ~250 participants.



Presence on social media

Through our 2-year-old Facebook page, our primary social media channel, we reached 33'698 unique visitors in 2016. In addition, we used Twitter to feature highlights of our World Malaria Day event in real-time. Thank you for following us!

<https://www.facebook.com/swissmalariagroup>

<https://twitter.com/Swissmalaria>

Technical exchange

2016



SMG knowledge sharing, 9 Nov and 9/10 Dec 2016

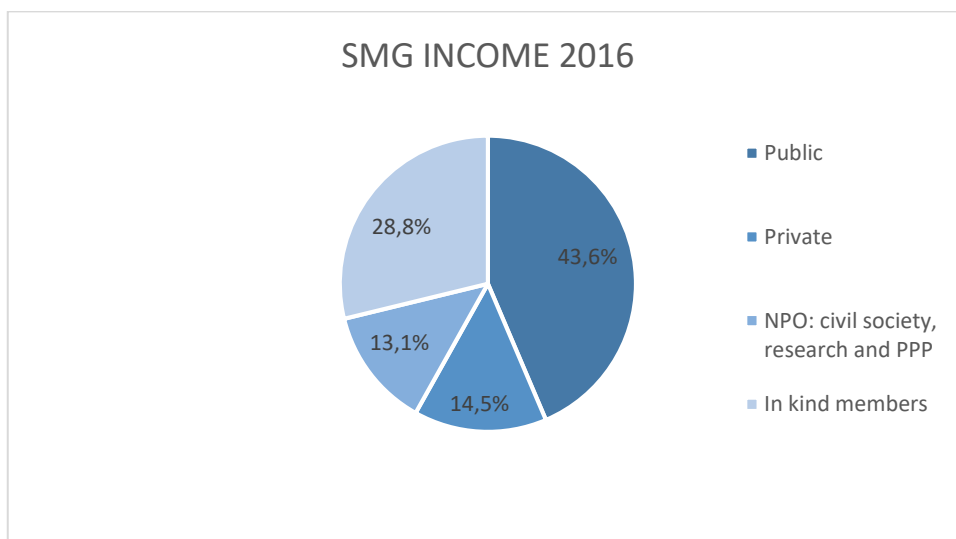
On 9 November 2016, SMG organised an internal exchange and workshop around Switzerland's malaria intervention chain. On 9-10 December, the Swiss TPH organised a 2-day winter symposium as part of SMG's annual technical exchange, with around 250 participants including SMG members.

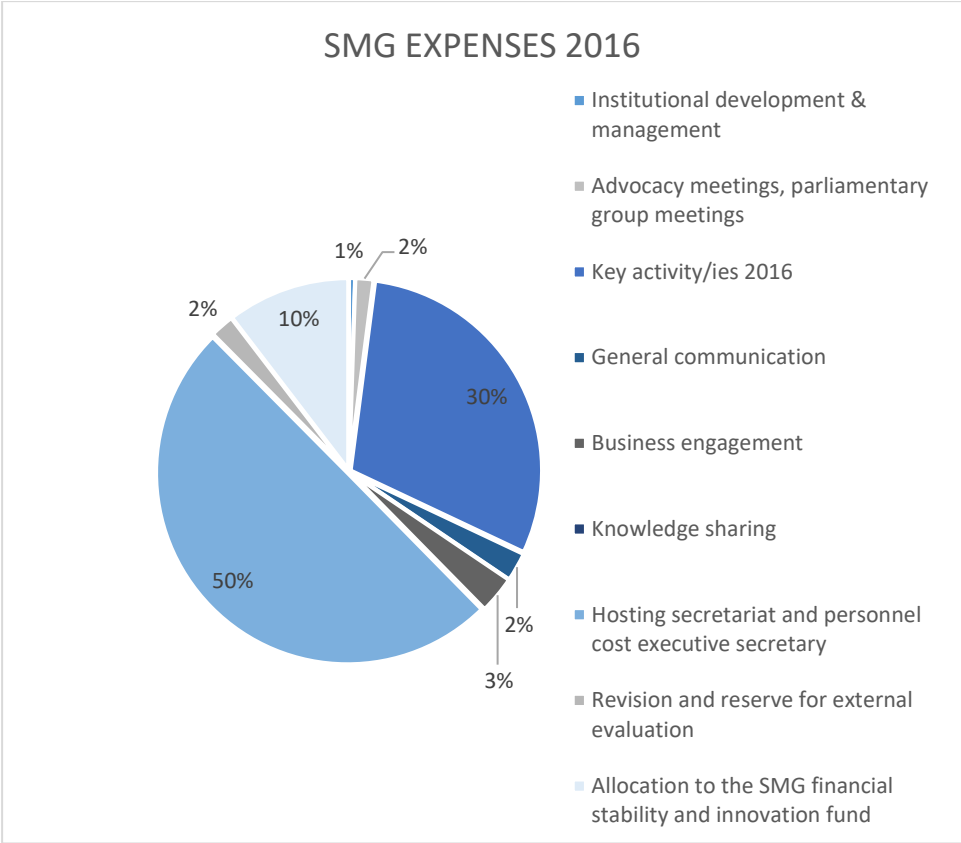
<http://www.swisstph.ch/de/news-events/symposia/winter-symposium-2016.html>

Finances

2016

The Swiss Malaria Group closed its financial year with balanced accounts in 2016. Both expenses and income summed up to 196'363 CHF (without in-kind contributions). Details of the income sources and allocation of funds are shown in the following graphs.





Thank you!

In summary, 2016 has been a breakthrough year for the Swiss Malaria Group under the new strategy and secretariat. We are committed to the ongoing challenge of providing added-value to all of our diverse members to jointly provide Swiss leadership against malaria and enhance Switzerland’s commitment to the global malaria fight.

Thank you to all our members and all who support the Swiss Malaria Group’s work with their important personal engagement!

Learn more: www.swissmalariagroup.ch

Impressum

Report:

Carole Küng

Pictures:

Advocacy: Federal Square: Daniel Rihs; Corporate Engagement: Safety from Malaria - Sumon Yusuf

Public relations: Symposium: Daniel Rihs

ANNEX:

Detailed annual report for SDC

Hierarchy of objectives Strategy of Intervention	Key Indicators	Report 2016	Details 2016
Impact (Overall Goal)	Impact Indicators		
The overall goal of the Swiss Malaria Group (SMG) is to sustain and increase Swiss commitment to malaria.	<ul style="list-style-type: none"> Number of SMG members: Baseline: 13 (2 currently inactive members); target:+2-3 members The Swiss Malaria Group creates added value for its members 	Plus 2 members (minus 1 plus 3) totalling 15	
Outcomes	Outcome Indicators		
Network and organisational development			
Outcome 1: Organisational development: Collaboration of all members and financial sustainability of SMG is ensured.	<ul style="list-style-type: none"> In-kind contributions: stabilisation at acceptable level Member contributions: more equal distribution due to two additional members (lower bulk risks) 	Member contributions: more equal distribution due to two additional members	New members The Swiss Malaria Group welcomed three new members in 2016: Save the Children, PATH, Acino Pharma (former silent member).
Output 1	A code of conduct established until 2016	Code of conduct signed in 2016.	SMG Code of Conduct The Swiss Malaria Group members signed SMGs Code of Conduct.

Hierarchy of objectives Strategy of Intervention	Key Indicators	Report 2016	Details 2016
Output 2	The SMG strategy refined.		No action taken yet.
Advocacy			
Outcome 2: Advocacy: Malaria is on the agenda of official and corporate Switzerland and advocacy is aligned with the international malaria community.	<ul style="list-style-type: none"> Malaria remains a priority amongst corporate partners Bridges to other business sectors active in endemic countries are being established 	<ul style="list-style-type: none"> Bridges to other business sectors active in endemic countries are being established: Invitations to the corporate forum in 2017 with intense follow-up 	<p>SMG Corporate Forum: Opportunities for Swiss Corporate Engagement in Health</p> <p>Together with GBC Health, BE Health, Kempinski Hotels and the Swiss African Business Circle, SMG invited business leaders to the SMG Corporate Forum: Opportunities for corporate engagement in health with a special focus on malaria, on 26 January 2017.</p>
	<ul style="list-style-type: none"> Malaria-related? measures considered in all relevant Swiss policy instruments. Approach to international actors based in Switzerland defined 	<ul style="list-style-type: none"> Malaria is mentioned in Switzerland's Dispatch on International Cooperation 2017-2020 	<p>Malaria in Switzerland's strategy</p> <p>Malaria is specifically mentioned in Switzerland's Dispatch on International Cooperation 2017-2020: Under its new strategy SDC supports malaria prevention, treatment and research including development of new medicines, diagnostics and prevention methods.</p>
	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Bern Malaria Declaration 	The Bern Malaria Declaration was signed by 10 parliamentarians plus the presidents of both national chambers.
	<ul style="list-style-type: none"> 	<p>March 9: Formation of the Parliamentary Group on Global Health</p> <p>March 9: Parliamentary Group Meeting Swiss Afrique organised by SMG Medicines for Africa: How the pharmaceutical industry, research institutions and Swiss development actors join forces</p>	<p>Formation of the Swiss Parliamentary Group on Global Health and parliamentary group meeting</p> <p>SMG organised a parliamentary group meeting together with the Parliamentary Group Suisse-Afrique. Around 50 parliamentarians & ambassadors joined SMG to discuss "<i>Medicines for Africa: How the pharmaceutical industry, research institutions and Swiss development actors join forces</i>" with speakers from DNDI, MMV & SwissTPH.</p> <p>During the meeting, a Parliamentary Group on Global Health was formally constituted, with Medicus Mundi Switzerland as the coordinating organisation. Co-presidents of</p>

Hierarchy of objectives Strategy of Intervention	Key Indicators	Report 2016	Details 2016
			the parliamentary group are Rosmarie Quadranti (BDP), Member of the Swiss national parliament, and Liliane Maury Pasquier (Social Democratic Party of Switzerland), Member of the Swiss council of states.
		Exchange with International actors based in Switzerland has been taken up (Global Fund Board meeting)	<p>SMG booth and 'Listening Post' at the Global Fund Board meeting in Montreux, 16-17 Nov</p> <p>The Swiss Malaria Group was invited to present at the Global Fund (GF) Board meeting in Montreux. It was a unique opportunity to present the Swiss Malaria Group at a booth to around 150 participants and to network with board members and country delegates at a lunch meeting called the 'SMG Listening Post'.</p>
Public relations			
Outcome 3 Public awareness is created.	<ul style="list-style-type: none"> • Audience reached through participation at events: At least 100 per year • Participation at SMG events: at least 50 participants per year 	Participation at SMG events: 200 participants at Bern Capital of World Malaria Day 2017	<p>Margaret Chan's statement to SMG members during WMD Symposium</p> <p>WHO Director-General Dr Margaret Chan thanked Swiss Malaria Group members for their engagement in the fight against malaria in her inaugural video message for SMG's World Malaria Day Symposium. Two hundred participants joined the Symposium "Bern Capital of World Malaria Day" in the Rathaus Bern. Speakers included Pedro Alonso, WHO; Elisabeth Chizema, Ministry of Health Zambia; SDC Director Manual Sager; Winner of the Alternative Nobel Prize Hans-Rudolf Herren; and Marcel Tanner, Director Emeritus of the Swiss TPH.</p> <p>https://youtu.be/PHIPSdbV32Y</p>
	<ul style="list-style-type: none"> • Representation in media: coverage in radio/relevant press/TV: at least 6 times within 4 years 	<p>We reached out to more than 5 million Swiss people with over 50 press articles, TV and radio reports (not including social media). Annual reach through social media (unique visitors): 33'698</p> <p>To promote WMD 2016 we collaborated with local</p>	<p>Media success: World Malaria Day 2016 reaching over 5 million</p> <p>With our World Malaria day event 2016 we reached out to more than 5 million Swiss people with over 50 press articles, TV and radio reports (not including social media).</p> <p>https://www.swissmaliargroup.ch/en/meta/news/media-reaction-world-malaria-day-2016.html</p>

Hierarchy of objectives Strategy of Intervention	Key Indicators	Report 2016	Details 2016
		musician Dodo who appeared as one-time celebrity ambassador.	
	Audience reached through participation at events: <ul style="list-style-type: none"> at least 100 per year 	250 participants at SMG networking apéro launching the #EndMalaria photo and video contest	Launch of the SMG photo and video contest 2017 SMG launched its photo and video contest during the Swiss TPH Winter Symposium. Afterwards a well-attended apéro allowed for networking among the ~250 participants.
Output 3	2 key advocacy events and/or key meetings take place until 2018	-2 advocacy events or key meetings involving major decision makers -1 position paper -Active link & involvement with the parliamentary group on global health	2 advocacy events involving major decision makers 1 open letter to the Roll Back Malaria transformation committee
Output 4	Organising a 'Swiss business leaders against malaria' informative event (roundtable) and follow-up in 2017	-Informative event involving a core of 5-6 major Swiss companies active in endemic countries in a roundtable	Under progress, follow-up on invitations ongoing
Output 5	Key messages are defined and communicated to target audience	Key messages approved by all members	Bern Malaria Declaration with 10 key messages approved by all members: https://www.swissmalariagroup.ch/en/swiss-expertise/bern-malaria-declaration/
Output 6	One key event to raise public awareness organised by SMG every two years (can be World Malaria Day)	Cf indicators outcome 3	Cf. Bern Capital of WMD
Output 7	The Swiss Malaria supply chain visualized and communicated.	Visualisation of Swiss Malaria supply chain	Draft version available
Technical exchange			
Outcome 4 Best practices are shared, technical	<ul style="list-style-type: none"> Technical exchange results in sharing and dissemination of relevant 	On December 9 and 10 the Swiss TPH organised a 2-day winter symposium as part of SMGs technical exchange 2016 with	SMG knowledge sharing, Nov 9/ Dec 9 and 10 SMG organised an internal exchange and workshop resulting in an overview of Switzerland's malaria intervention chain on November 9 2016. On December 9 and 10

Hierarchy of objectives Strategy of Intervention	Key Indicators	Report 2016	Details 2016
information is disseminated.	technical information	around 250 participants, including SMG members. SMG organised an internal workshop resulting in an overview of Switzerland's malaria intervention chain on 9 November 2016.	the Swiss TPH organised a 2-day winter symposium as part of SMG's technical exchange 2016, with around 250 participants, including SMG members. http://www.swisstph.ch/de/news-events/symposia/winter-symposium-2016.html
Output 8	One technical exchange per year	Cf. above	SMG internal workshop to brainstorm around Switzerland's intervention chain - 9 Nov: 15 participants SMGs technical exchange took place in the form of this year's Swiss TPH Winter Symposium on Malaria: 250 participants